

## HARRIMANSTEEL JOB DESCRIPTION

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# Middleweight Creative

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### ABOUT US

HarrimanSteel is an independent creative agency that focuses on delivering positive change and impact through innovative thinking. We are a purpose-driven organisation whose mission is to challenge the status quo by partnering with like-minded brands to drive change through the lens of creativity. We want to create ideas that will change things for the better. Pivotal to our business is developing strategic, creative solutions that make you feel something and then crafting the output with meticulous precision, passion, and care.

### LINE MANAGEMENT

Founders/ECD's

### ROLE OVERVIEW

We are currently looking for a new Mid-Weight Creative Superstar to join us.

This role requires an ambitious and creative thinker who can come up with a core thought and creatively deliver it across multiple channels and outputs, with the support of the broader team.

Our work is fast paced and varied – from creative ideation to campaign creative, branding, event design & experiences, digital content and much more. You will join a small team of passionate, diverse thinkers and doers, and you will be an important part of HarrimanSteel from a creative standpoint.

The role is varied; no project is ever the same, so a flexible mindset and point of view are essential, paired with a can-do, hands-on attitude to producing work of a high standard. A strong work ethic is essential, along with the ability to handle tasks autonomously when required and to understand directions and be comfortable asking questions. Ask lots of questions. We are not looking for any particular specialism but a broad and adaptable skillset. Someone interested in, and has an opinion on, all things design and art direction with the vision and know-how to articulate and bring to life your ideas and thoughts. You must have an inquisitive mind, and a determination to help deliver best-in-class creative work.

### CREATIVE RESPONSIBILITIES

Your principal responsibilities of this position will include idea creation and concept development, presenting, building cohesive client-facing decks, crafting ideas, art direction, mood boards, and image research. You will work closely with Client Services, and report directly to the Founders/ECD's.

- Help conceive and implement concepts, guidelines and strategies.
- Collaborate with Account Managers to obtain knowledge of the clients' requirements.
- Collaborate with other creatives, including external freelancers, illustrators, copywriters, etc to help them deliver against the brief.
- Be part of brainstorming/creative sessions to generate ideas.

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- Help develop content for client facing presentations and present ideas where necessary.
- Craft & attention to detail must be in everything you do.

## ROLE REQUIREMENTS

- Minimum 4 years agency (or similar) experience.
- Strong communication skills, with the ability to articulate your thinking in fluent English in both written and verbal presentations.
- Confidence in presenting your work with passion and enthusiasm.
- Conceptual visualisation (sketching, digital, motion & illustrative skills a bonus).
- To be up-to-date on all the latest digital communications and social media trends.
- Proactive and organised with excellent time management skills.
- We also expect you to have solid knowledge of all the major Adobe creative suite programmes, Google Slides and Apple Keynote.
- As well as being a creative visionary you will have to carry the water and chop the wood, continuing to learn and grow

## OFFER

- Competitive salary.
- 28 days holiday per year, exclusive of bank holidays.
- Mental health days.
- Remote working - 3 days a week in the office, when required.

## TERMS

Initial 12 month contract. Salary DOE

## TO APPLY

Please email [jobs@harrimansteel.com](mailto:jobs@harrimansteel.com) with the subject MIDWEIGHT CREATIVE APPLICATION and supply the following:

- Email or covering letter with a brief outline why you are applying.
- Why HarrimanSteel?
- CV with relevant experience and references.
- Portfolio PDF (low res) or link to portfolio website.

## APPLICATION PROCESS

We will invite you for an initial interview if your application is shortlisted. If successful, we will arrange up to 3 additional interviews. If unsuccessful after the interview process, we will inform you by email and provide feedback upon request.

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Due to the high volume of applicants, if you have not heard from us within 4 weeks, your application unfortunately did not make it to the shortlist. We understand this can be disappointing, however our website is regularly updated with new jobs so do keep an eye out. We welcome you to apply to other positions that may interest you.

**TOGETHER WE CREATE A MORE INCLUSIVE FUTURE**

We are an equal-opportunity employer and are committed to promoting diversity and inclusion among our workforce through a stringent policy. It's not about where you come from, what your religion is, or what beliefs you bring with you. It's about sharing the same values as us and being in line with our vision, mission, and purpose. Disclosure of any disabilities will not affect our hiring decisions. If you need any assistance with your application, please do not hesitate to reach out to us.